



National PG College, Lucknow – 226001
(An Autonomous College of University of Lucknow)
www.npgc.in



CURRICULUM
INVESTMENT MANAGEMENT
(CBCS)

Purpose of the Program:

The CBCS provides an opportunity for the students to choose courses from the prescribed courses comprising core, elective/minor or skill based courses. The courses can be evaluated following the grading system, which is considered to be better than the conventional marks system.

Program Outcomes

(As per Bloom's Taxonomy)

PO1 - To familiarize the students with the recent developments in the Investment Management.

PO2 – To provide the students with the background of the Investment Management with focus on contemporary issues like banking, budgeting and tax services.

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Anuradha Sharma

MS

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K. D.
Principal
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(CBCS)

General / Skill	Paper No	Name of the Paper	Hours per Week			Credits	Evaluation Scheme				Total
			L	P	T		Internal Assessment			External Assessment	
							Class Test	Assignment	Class Participation & Attendance		
Skill	CB	Investment Management	1	1	-	2	-	-	-	100	100
	CS-065										
		TOTAL CREDITS				2	TOTAL MARKS				100

*L – Lecture; P – Practical; T - Tutorial

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CBCS

Paper Code	CBCS-065	L	T	P	C
Paper Name	Investment Management	1	0	1	2
Learning Objective	<p>Investment management refers to the handling of financial assets and other investments—not only buying and selling them. Management includes devising a short- or long-term strategy for acquiring and disposing of portfolio holdings. It can also include banking, budgeting, and tax services and duties, as well.</p> <p>The Investment Manager is responsible for developing strategies for managing a significant portfolio of investments, including meeting with fund managers, preparing and reporting on the analysis of investments and investment strategies.</p>				
Course Outcomes	<p>CO1 - To teach the learners about investment ideas and objectives (income, growth and income, growth, or trading/speculation).</p> <p>CO2 - To help learners identify the risk tolerance and suggest best investment options that suit the investment pattern.</p>				

UNIT-I • Meaning and Type of Investment, Financial Instruments-(Stock / Commodity / Derivatives) • Objectives of Investment; Process of Investment; • Fundamental Analysis-Economic; Industry And Company Analysis • Technical Analysis: Trends and Chart Presentations: Theoretical Aspects Only.

UNIT-II • Meaning And Types Of Mutual Funds, Schemes And Objectives Of Mutual Funds; • Asset Management Company; Sponsor Company And Board Of Trustees • Functions Of Stock Exchange (BSE & NSE).

Suggested Readings:

1. Investment Management and Security Analysis; B. K. Bhalla
2. Security Analysis and Portfolio Management; Hingorani Ramanathan

CO-PO MAPPING:

	PO1	PO2
CO1	2	3
CO2	2	3

3	High Correlation
2	Moderate Correlation
1	Low Correlation
0	No Correlation

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